

# CURRICULUM VITAE

## Jisu Kim

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### EDUCATION

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- 2014-present**      **Ph.D. Candidate**  
**Hubbard School of Journalism and Mass Communication**  
University of Minnesota, Twin Cities      Minneapolis, MN  
Major Field of Study: Journalism  
Dissertation Title: “Effects of Incorporating Citizen Eyewitness Images into News on Trust in the News Organization and News Engagement”  
\* **Awarded University of Minnesota Doctoral Dissertation Fellowship (\$25,000)**
- 2014**      **M.A. in Journalism and Mass Communication**  
Department of Journalism and Mass Communication  
Korea University      Seoul, South Korea  
Thesis Title: “An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue: An Application of the Network Agenda-Setting Model”
- 2011**      **B.A. in Political Science**  
Department of Political Science and International Relations  
Korea University      Seoul, South Korea

### AREAS OF SPECIALIZATION

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Online and social media; Audience engagement; Digital journalism; Participatory journalism; News commenting; News sharing; Computational research; Big data; Social network analysis

## PUBLICATIONS

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### *Peer-Reviewed Journal Publications*

**Kim, J.**, Park, K., & Rim, H. (Forthcoming). Does the Engaged Public's Evaluation of Networking Practices Matter? The Effects of Polarized Attitudes and the Reputation of Networking on Individuals' WOM Behaviors. *International Journal of Nonprofit and Voluntary Sector Marketing*

**Kim, J.**, Lewis, S. C., & Watson, B. R. (2018). The Imagined Audience for and Perceived Quality of News Comments: Exploring the Perceptions of Commenters on News Sites and on Facebook. *Social Media + Society*, 4(1), 1–12. doi: 10.1177/2056305118765741

**Kim, J.** (2018). One Name Can Change Many Things: Influences of Mentioning Political Candidates on Network Agenda-Setting Effects in the 2016 U.S. Election. *The Agenda Setting Journal*, 2(1), 41–63. doi: 10.1075/asj.17009.kim

**Kim, J.**, & Park, S. -Y. (2017). The Effects of Generational Identification Accessibility and Normative Fit on Hostile Media Perceptions. *International Journal of Communication*, 11, 2115–2135. (SSCI Journal)

### *Book Chapter*

**Kim, J.**, & Min, Y. (2016). An Issue Attention Cycle Analysis of the Network Agenda Setting Model: A Case Study of the Nuclear Issue in South Korea. In L. Guo & M. McCombs (Eds.), *The Power of Information Networks: New Directions for Agenda Setting* (pp. 132–143). New York: Routledge.

## JOURNAL ARTICLES UNDER REVIEW

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### *Under Review*

Watson, B. R., **Kim, J.**, & Lewis, S. C. Does News Commenting Influence Political Participation? Evidence from a Survey of U.S. Online News Users, Comparing News Sites and Facebook

**Kim, J.** For Whom the Commenters Write – The Imagined Audience of Online News Comment.

## RESEARCH IN PROGRESS

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“Impact of News Organizations' Trustworthiness and Social Media Activity on Audience Engagement” (with Bhavtosh Rath, Jisu Huh, and Jaideep Srivastava)

“Agent-Based Modeling and Simulation of Information Flow on Twitter” (with Estelle Smith)

## CONFERENCE PRESENTATIONS

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- Kim, J.,** Lewis, S. C., & Watson, B. R. (2017). The Imagined Audience for and Perceived Quality of News Comments. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.
- Kim, J.,** & Jang, S. M. (2017). Differences in the Network Agendas of #Immigration in the 2016 Election. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.
- Kim, J.,** & Park, K. (2017). Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking with Stakeholders. Paper presented to the Public Relations Division of the annual conference of the International Communication Association (ICA), San Diego, CA.
- Watson, B. R., Myers, M., **Kim, J.,** & Lewis, S. C. (2017). Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation? Paper presented to the Political Communication Division of the annual conference of the International Communication Association (ICA), San Diego, CA.
- Kim, J.,** Park, K., & Rim, H. (2017). Does Engaged Publics' Evaluation of Networking Practice Matter?: The Effects of Polarized Attitudes and Reputation of Networking on Publics' WOM Behaviors. Paper presented at the annual conference of the International Public Relations Research Conference (IPRRC), Orlando, FL.
- Kim, J.** (2016). To Whom Are They Speaking? The Imagined Audience of Online News Comments. Paper presented to the Participatory Journalism Interest Group of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.  
**\*\* Received First Place Student Paper Award**
- Kim, J.,** & Zhang, Y. (2015). The Influence of Individuals' Racial Identification with Media Characters in Crime Dramas on Moral Judgment: The Moderating Role of Emotional Reactions. Paper presented to the Minorities and Communication Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.  
**\*\*Received Third Place Student Paper Award**
- Kim, J.,** & Min, Y. (2015). An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue. Paper presented to the Communication Theory and Methodology Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

**Kim, J., & Park, S. -Y.** (2014). Generation Identity, Fit to Prototype, and Hostile Media Perception: Examination of Young South Koreans. Paper presented to the Korean American Communication Association (KACA), Montreal.

**Kim, J.** (2012). Image Ownership of Political Party and Affective Priming According to Tone of Media Reports: Focusing on the Analysis of Performance and Morality of Party. Paper presented at the annual graduate school students conference of Korean Society for Journalism & Communication Studies, Seoul.

## **AWARDS, GRANTS, AND SCHOLARSHIPS**

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Note: \* denotes the award has been mentioned in a previous section

### ***Awards***

Top Student Paper Award (Participatory Journalism Interest Group, AEJMC, 2016)

Third-Place Student Paper Award (Minorities and Communication Division, AEJMC, 2015)

### ***Grants***

#### *University of Minnesota*

Kriss Research Grant, School of Journalism and Mass Communication, 2018 (\$1,000)

Kriss Research Grant, School of Journalism and Mass Communication, 2017 (\$870)

Kriss Research Grant, School of Journalism and Mass Communication, 2016 (\$500)

Kriss Research Grant, School of Journalism and Mass Communication, 2015 (\$1,000)

Graduate Research Partnership Program, College of Liberal Arts, 2015 (\$4,000)

#### *Korea University*

Research Grant, Research Institute for Information & Culture, Seoul, South Korea, 2013 (\$500)

### ***Scholarships***

#### *University of Minnesota*

Doctoral Dissertation Fellowship, Graduate School, 2018–2019 (\$25,000)

\* This university-wide competitive fellowship provides \$25,000 to support full-time doctoral dissertation research during the 2018–2019 academic year.

Hubbard Graduate Fellowship, School of Journalism and Mass Communication, 2018 (\$7,500)

Hubbard Graduate Fellowship, School of Journalism and Mass Communication, 2017 (\$6,500)

SJMC Fellowship, School of Journalism and Mass Communication, 2017 (\$2,500)

SJMC Fellowship, School of Journalism and Mass Communication, 2016 (\$5,000)

Arle and Billy Haeberle Scholarship, School of Journalism and Mass Communication, 2015 (\$5,000)

Hubbard Graduate Fellowship, School of Journalism and Mass Communication, 2014 (\$9,770)

## TEACHING EXPERIENCE

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### *Instructor of Record*

JOUR3751 New Media and Culture, Fall 2016  
(Teaching Evaluation score: **4.92/6.00**, Enrollment: **96**)

JOUR3751 New Media and Culture, Summer 2016  
(Teaching Evaluation score: **5.40/6.00**, Enrollment: **18**)

### *Guest Lecturer*

JOUR3552 Internet and Global Society, Fall 2017 – **Participatory Culture & Journalism**  
 JOUR3552 Internet and Global Society, Fall 2017 – **Fake News & Information Disorder**  
 JOUR3751 New Media and Culture, Spring 2017 – **Fake News Sharing**  
 JOUR3201 Principles of Strategic Communication, Spring 2017 – **Social Network Analysis**  
 JOUR3745 Mass Media and Popular Culture, Spring 2017 – **The Future of Journalism**  
 JOUR3745 Mass Media and Popular Culture, Fall 2016 – **The Future of Journalism**  
 JOUR3745 Mass Media and Popular Culture, Spring 2016 – **Citizen Journalism**  
 JOUR4551 New Media and Culture, Spring 2016 – **Citizen Journalism**

### *Teaching Assistant*

JOUR1001 Introduction to Mass Communication, Fall 2014, Spring 2015, Fall 2015  
 JOUR1501 Digital Games, Sims, and Apps, Fall 2017, Spring 2018  
 JOUR3004 Information for Mass Communication, Spring 2015, Fall 2015, Spring 2017  
 JOUR3552 Internet and Global Society, Fall 2017  
 JOUR3745 Mass Media and Popular Culture, Spring 2016  
 JOUR3751(4551) New Media and Culture, Spring 2016, Spring 2017

## RESEARCH EXPERIENCE

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### *Research Assistant*

Dr. Hyejoon Rim  
 Project: The analysis of CSR documents via *Diction* (a computer-assisted text-analysis program)      Spring 2018 – present  
 University of Minnesota

Dr. Young Min  
 Project: The analysis of press coverage of the 18<sup>th</sup> South Korean Presidential Election 2012  
 Korea University, Seoul, South Korea      Fall 2012

## PROFESSIONAL EXPERIENCE

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### NewsPeppermint

Sep., 2017 – present

(Online media translation service startup  
& Partner of the *New York Times* in 2016 and the *CoinDesk* in 2018)  
*Translator/Writer*  
Select, translate, and summarize news articles in the U.S. to Korean.

### Blue House

Jan., 2011 – Dec., 2011

(The executive office and official residence of the President of the Republic of Korea)  
*Intern*  
Observed and collected data on the public opinion in online and social media sphere regarding environmental policies, such as the Four Rivers Project.

## WORKSHOPS

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Network Analysis of Social Media Data Using NodeXL Aug., 2016  
(Community Theory and Methodology Division and Political Communication Interest Group, AEJMC)

Advanced Statistics Workshop on Network Analysis Aug., 2013  
(Korea Social Science Data Archive, Seoul, South Korea)

## PROFESSIONAL SKILLS

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Programming Language: Python  
Social Network Analysis: UCINET, Pajek, R, NodeXL  
Statistical Packages: R, SPSS

## SERVICE

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### *Service to profession*

#### *Journal Reviewer:*

French Journal for Media Research (International Reviewer) 2018

#### *Conference Reviewer:*

ICA 2016 – 2018

- Communication and Technology Division
- Journalism Studies Division

Social Media & Society Conference 2016 – 2018

AEJMC 2015

- Mass Communication and Society Division
- Newspaper and Online News Division

*Korean American Communication Association (KACA):*

- Student representative, the Korean American Communication Association (KACA) membership committee, 2017 – 2019
- Student representative, the Korean American Communication Association (KACA) AEJMC committee, 2016 – 2017

***Service to the University/College/Department***

- Research Conference Co-Chair, SJMC Graduate Student Organization (GSO), School of Journalism and Mass Communication, Spring 2017
- Student representative, Graduate Affairs Committee, School of Journalism and Mass Communication, Spring 2016