

CURRICULUM VITAE

Jisu Kim

Ph.D. Candidate

Student Fellow of the Minnesota Journalism Center

Hubbard School of Journalism and Mass Communication (HSJMC)

University of Minnesota, Twin Cities

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Areas of Specialization: Journalism Studies, Computational Research, Social Network Analysis, Data Visualization, Audience Engagement, Data Journalism, Trust

EDUCATION

2014

- May 2019

(Expected)

Ph.D. Candidate

Hubbard School of Journalism and Mass Communication

University of Minnesota, Twin Cities

Minneapolis, MN

Dissertation Title: "Effects of Incorporating Citizen Eyewitness Images into News on Trust in the News Organization and News Engagement"

*** Awarded University of Minnesota Doctoral Dissertation Fellowship (\$25,000)**

2014

M.A. in Journalism and Mass Communication

Department of Journalism and Mass Communication

Korea University

Seoul, South Korea

Thesis Title: "An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue: An Application of the Network Agenda-Setting Model"

2011

B.A. in Political Science

Department of Political Science and International Relations

Korea University

Seoul, South Korea

PUBLICATIONS

Peer-Reviewed Journal Publications

Kim, J., Lewis, S. C., & Watson, B. R. (2018). The Imagined Audience for and Perceived Quality of News Comments: Exploring the Perceptions of Commenters on News Sites and on Facebook. *Social Media + Society*, 4(1), 1–12. doi: 10.1177/2056305118765741

Kim, J., Park, K., & Rim, H. (2018). Does the Engaged Public's Evaluation of Networking Practices Matter? The Effects of Polarized Attitudes and the Reputation of Networking on Individuals' WOM Behaviors. *International Journal of Nonprofit and Voluntary Sector Marketing*. Advanced online publication. doi: 10.1002/nvsm.1624

Kim, J. (2018). One Name Can Change Many Things: Influences of Mentioning Political Candidates on Network Agenda-Setting Effects in the 2016 U.S. Election. *The Agenda Setting Journal*, 2(1), 41–63. doi: 10.1075/asj.17009.kim

Kim, J., & Park, S. -Y. (2017). The Effects of Generational Identification Accessibility and Normative Fit on Hostile Media Perceptions. *International Journal of Communication*, 11, 2115–2135.

Book Chapter

Kim, J., & Min, Y. (2016). An Issue Attention Cycle Analysis of the Network Agenda Setting Model: A Case Study of the Nuclear Issue in South Korea. In L. Guo & M. McCombs (Eds.), *The Power of Information Networks: New Directions for Agenda Setting* (pp. 132–143). New York: Routledge.

WHITE PAPER

Kim, J. (2018). The Trends in Journalism Law and Regulation in the U.S., *Korean Press Arbitration Commission*, URL: http://www.pac.or.kr/_common/new_download_file.asp?menu=magazine&idx=954&file=pdf_nm (Written in Korean)

JOURNAL ARTICLES UNDER REVIEW

Revise & Resubmit

Rim, H., **Kim, J.**, & Dong, C. A Cross-National Comparison of Transparency Signaling in CSR Reporting.

Under Review

Kim, J. For Whom the Commenters Write – The Imagined Audience of Online News Comment.

Kim, J., Watson, B. R., & Lewis, S. C. Does News Commenting Influence Political Participation? Evidence from a Survey of U.S. Online News Users, Comparing News Sites and Facebook

RESEARCH IN PROGRESS

Kim, J., Rath, B., Huh, J., & Srivastava, J. Impact of News Organizations' Trustworthiness and Social Media Activity on Audience Engagement

Kim, J., & Smith, E. C. Network Gatekeeping on Twitter: Focusing on Interactions between Journalists and Audiences

Smith, E. C., & **Kim, J.** A Computational Approach for Examining User Roles and Interactions about Scientific Information on Twitter

CONFERENCE PRESENTATIONS

Rim, H., **Kim, J.,** & Dong, C. (2018). A Cross-National Comparison of Transparency Signaling in CSR Reporting. Paper presented to the Public Relations Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Kim, J., Lewis, S. C., & Watson, B. R. (2017). The Imagined Audience for and Perceived Quality of News Comments. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Jang, S. M. (2017). Differences in the Network Agendas of #Immigration in the 2016 Election. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Park, K. (2017). Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking with Stakeholders. Paper presented to the Public Relations Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Watson, B. R., Myers, M., **Kim, J.,** & Lewis, S. C. (2017). Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation? Paper presented to the Political Communication Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Kim, J., Park, K., & Rim, H. (2017). Does Engaged Publics' Evaluation of Networking Practice Matter?: The Effects of Polarized Attitudes and Reputation of Networking on Publics'

WOM Behaviors. Paper presented at the annual conference of the International Public Relations Research Conference (IPRRC), Orlando, FL.

Kim, J. (2016). To Whom Are They Speaking? The Imagined Audience of Online News Comments. Paper presented to the Participatory Journalism Interest Group of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.

**** Received First Place Student Paper Award**

Kim, J., & Zhang, Y. (2015). The Influence of Individuals' Racial Identification with Media Characters in Crime Dramas on Moral Judgment: The Moderating Role of Emotional Reactions. Paper presented to the Minorities and Communication Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

****Received Third Place Student Paper Award**

Kim, J., & Min, Y. (2015). An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue. Paper presented to the Communication Theory and Methodology Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

Kim, J., & Park, S. -Y. (2014). Generation Identity, Fit to Prototype, and Hostile Media Perception: Examination of Young South Koreans. Paper presented to the Korean American Communication Association (KACA), Montreal.

Kim, J. (2012). Image Ownership of Political Party and Affective Priming According to Tone of Media Reports: Focusing on the Analysis of Performance and Morality of Party. Paper presented at the annual graduate school students conference of Korean Society for Journalism & Communication Studies, Seoul.

AWARDS, GRANTS, AND SCHOLARSHIPS

Note: * denotes the award has been mentioned in a previous section

Awards

Top Student Paper Award (Participatory Journalism Interest Group, AEJMC, 2016)

Third-Place Student Paper Award (Minorities and Communication Division, AEJMC, 2015)

Grants

University of Minnesota

Kriss Research Grant, HSJMC, 2018 (\$1,000), 2017 (\$870), 2016 (\$500), 2015 (\$1,000)

Graduate Research Partnership Program, College of Liberal Arts, 2015 (\$4,000)

Korea University

Research Grant, Research Institute for Information & Culture, Seoul, South Korea, 2013 (\$500)

Scholarships*University of Minnesota*

Doctoral Dissertation Fellowship, Graduate School, 2018–2019 (\$25,000)

* This university-wide competitive fellowship provides \$25,000 to support full-time doctoral dissertation research during the 2018–2019 academic year.

Hubbard Graduate Fellowship, HSJMC, 2018 (\$7,500), 2017 (\$6,500),

HSJMC Fellowship, HSJMC, 2017 (\$2,500), 2016 (\$5,000), 2014 (\$9,770)

Arle and Billy Haerberle Scholarship, HSJMC, 2015 (\$5,000)

TEACHING EXPERIENCE

Instructor of Record

JOUR3751 New Media and Culture, Fall 2016

(Teaching Evaluation score: **4.92**/6.00, Enrollment: **96**)

JOUR3751 New Media and Culture, Summer 2016

(Teaching Evaluation score: **5.40**/6.00, Enrollment: **18**)

Invited Guest Lecturer

JOUR3552 Internet and Global Society, Fall 2017 – **Participatory Culture & Journalism**

JOUR3552 Internet and Global Society, Fall 2017 – **Fake News & Information Disorder**

JOUR3751 New Media and Culture, Spring 2017 – **Fake News Sharing**

JOUR3201 Principles of Strategic Communication, Spring 2017 – **Social Network Analysis**

JOUR3745 Mass Media and Popular Culture, Spring 2017 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Fall 2016 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Spring 2016 – **Citizen Journalism**

JOUR4551 New Media and Culture, Spring 2016 – **Citizen Journalism**

Teaching Assistant

JOUR1001 Introduction to Mass Communication, Fall 2014, Spring 2015, Fall 2015

JOUR1501 Digital Games, Sims, and Apps, Fall 2017, Spring 2018

JOUR3004 Information for Mass Communication, Spring 2015, Fall 2015, Spring 2017

JOUR3552 Internet and Global Society, Fall 2017

JOUR3745 Mass Media and Popular Culture, Spring 2016

JOUR3751(4551) New Media and Culture, Spring 2016, Spring 2017

RESEARCH EXPERIENCE

Doctoral Researcher

Fall 2018 – present

Journalism Studies Research Group

Social Media Analytics & Computational Communication Research Group

Research Assistant

Dr. Hyejoon Rim

Spring 2018 – Summer 2018

Project: The analysis of CSR documents via *Diction*
(a computer-assisted text-analysis program)

University of Minnesota

Dr. Young Min

Fall 2012

Project: The analysis of press coverage of the 18th South Korean Presidential Election 2012
Korea University, Seoul, South Korea

PROFESSIONAL EXPERIENCE

NewsPeppermint

Sep., 2017 – present

Online media translation service startup

& Partner of the *New York Times* in 2016 and the *CoinDesk* in 2018*Translator/Writer*

Select, translate, and summarize news articles in the U.S. to Korean.

Blue House

Jan., 2011 – Dec., 2011

The executive office and official residence of the President of the Republic of Korea

Intern

Observed and collected data on the public opinion in online and social media sphere regarding environmental policies, such as the Four Rivers Project.

WORKSHOPS

Network Analysis of Social Media Data Using NodeXL

Aug., 2016

(Community Theory and Methodology Division and Political Communication Interest Group, AEJMC)

Advanced Statistics Workshop on Network Analysis

Aug., 2013

(Korea Social Science Data Archive, Seoul, South Korea)

PROFESSIONAL SKILLS

Programming Language: Python

Social Network Analysis: UCINET, Pajek, R, NodeXL

Statistical Packages: R, SPSS

SERVICE

Service to profession

Editorships/Journal Reviewer Experience:

Editorial Review Board Member:

- French Journal for Media Research 2018

Ad Hoc Journal Reviewer for:

- Mass Communication and Society

Conference Reviewer:

ICA 2016 – 2018

- Communication and Technology Division
- Journalism Studies Division

Social Media & Society Conference 2016 – 2018

AEJMC 2015

- Mass Communication and Society Division
- Newspaper and Online News Division

Korean American Communication Association (KACA):

- Student Representative, the Korean American Communication Association (KACA) membership committee, 2017 – 2019
- Student Representative, the Korean American Communication Association (KACA) AEJMC committee, 2016 – 2017

Service to the University/College/Department

- Research Conference Co-Chair, HSJMC Graduate Student Organization (GSO), HSJMC, Spring 2017
- Student Representative, Graduate Affairs Committee, HSJMC, Spring 2016