

CURRICULUM VITAE**Jisu Kim, Ph.D.**

Information Society Project
 Yale Law School
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Areas of Specialization: Digital Journalism, Computational Research, Audience Analytics, Trust, Audience Engagement, Data Visualization, Social Network Analysis, Social Media

EDUCATION

- Ph.D. in Mass Communication, University of Minnesota, Twin Cities 2019
Dissertation title: Effects of Incorporating Citizen-Eyewitness Images into the News on Audience Trust in News Organizations and News Engagement
 * Awarded University of Minnesota Doctoral Dissertation Fellowship (\$25,000)
- M.A. in Journalism and Mass Communication, Korea University 2014
- B.A. in Political Science, Korea University 2011

ACADEMIC POSITIONS

- Yale Law School*
 Resident Fellow, Information Society Project 2019 – present
 Affiliated Scholar, The Justice Collaboratory (Social Media Governance Initiative) 2019 – present
- University of Minnesota, Twin Cities*
 Instructor of Record, Hubbard School of Journalism and Mass Communication (HSJMC) 2016
 Teaching Assistant, HSJMC 2014 – 2018
 Research Assistant, HSJMC 2018
 Student Fellow, Minnesota Journalism Center, HSJMC 2018 – 2019
- Korea University*
 Research Assistant, School of Media and Communication 2012

PUBLICATIONS

Peer-Reviewed Journal Publication

Rim, H., **Kim, J.**, & Dong, C. A. (2019). A Cross-National Comparison of Transparency Signaling in CSR Reporting: The United States, South Korea, and China Cases. *Corporate Social Responsibility and Environmental Management*, 26(6), 1517-1529. doi: 10.1002/csr.1766

Kim, J., Lewis, S. C., & Watson, B. R. (2018). The Imagined Audience for and Perceived Quality of News Comments: Exploring the Perceptions of Commenters on News Sites and on Facebook. *Social Media + Society*, 4(1), 1–12. doi: 10.1177/2056305118765741

Kim, J., Park, K., & Rim, H. (2018). Does the Engaged Public's Evaluation of Networking Practices Matter? The Effects of Polarized Attitudes and the Reputation of Networking on Individuals' WOM Behaviors. *International Journal of Nonprofit and Voluntary Sector Marketing*, 23(4), 1–8. doi: 10.1002/nvsm.1624

Kim, J. (2018). One Name Can Change Many Things: Influences of Mentioning Political Candidates on Network Agenda-Setting Effects in the 2016 U.S. Election. *The Agenda Setting Journal*, 2(1), 41–63. doi: 10.1075/asj.17009.kim

Kim, J., & Park, S. –Y. (2017). The Effects of Generational Identification Accessibility and Normative Fit on Hostile Media Perceptions. *International Journal of Communication*, 11, 2115–2135.

Book Chapter

Kim, J., & Min, Y. (2016). An Issue Attention Cycle Analysis of the Network Agenda Setting Model: A Case Study of the Nuclear Issue in South Korea. In L. Guo & M. McCombs (Eds.), *The Power of Information Networks: New Directions for Agenda Setting* (pp. 132–143). New York: Routledge.

White Paper

Kim, J. (2018). The Trends in Journalism Law and Regulation in the U.S., *Korean Press Arbitration Commission* (Written in Korean), URL:
http://www.pac.or.kr/_common/new_download_file.asp?menu=magazine&idx=954&field=pdf_nm

CONFERENCE PRESENTATIONS

Kim, J., & Huh, J. (2020). Audience Engagement with Individual News Organizations and Their News Content, and Influencing Factors. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), converted from San Francisco to virtual due to COVID-19.

**** Winner of the 2020 AEJMC News Audience Research Paper Award**

Kim, J. (2020). How News Organizations Engage Audiences on Facebook and Instagram. – presented at Michigan Symposium on Media and Politics, Online and Engaged: Political News in a Digital Media Environment, Ann Arbor, MI.

Rim, H., **Kim, J., & Dong, C. (2018).** A Cross-National Comparison of Transparency Signaling in CSR Reporting. – presented to the Public Relations Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Kim, J., Lewis, S. C., & Watson, B. R. (2017). The Imagined Audience for and Perceived Quality of News Comments. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Jang, S. M. (2017). Differences in the Network Agendas of #Immigration in the 2016 Election. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Park, K. (2017). Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking with Stakeholders. – presented to the Public Relations Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Watson, B. R., Myers, M., **Kim, J., & Lewis, S. C. (2017).** Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation? – presented to the Political Communication Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Kim, J., Park, K., & Rim, H. (2017). Does Engaged Publics' Evaluation of Networking Practice Matter?: The Effects of Polarized Attitudes and Reputation of Networking on Publics' WOM Behaviors. – presented at the annual conference of the International Public Relations Research Conference (IPRRC), Orlando, FL.

Kim, J. (2016). To Whom Are They Speaking? The Imagined Audience of Online News Comments. – presented to the Participatory Journalism Interest Group of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.

**** Received First Place Student Paper Award**

Kim, J., & Zhang, Y. (2015). The Influence of Individuals' Racial Identification with Media Characters in Crime Dramas on Moral Judgment: The Moderating Role of Emotional Reactions. – presented to the Minorities and Communication Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

****Received Third Place Student Paper Award**

Kim, J., & Min, Y. (2015). An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue. – presented to the Communication Theory and Methodology Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

Kim, J., & Park, S. –Y. (2014). Generation Identity, Fit to Prototype, and Hostile Media Perception: Examination of Young South Koreans. – presented to the Korean American Communication Association (KACA), Montreal.

Kim, J. (2012). Image Ownership of Political Party and Affective Priming According to Tone of Media Reports: Focusing on the Analysis of Performance and Morality of Party. – presented at the annual graduate school students conference of Korean Society for Journalism & Communication Studies, Seoul.

INVITED TALKS

Kim J. (2019) Trust in Social Media Algorithms. – presented at Palantir (Big Data Analytics Company), September 2019, New York, NY.

AWARDS, GRANTS, AND SCHOLARSHIPS

Awards

Note: * denotes the award has been mentioned in a previous section

News Audience Research Paper Award, AEJMC, 2020

Top Student Paper Award – Participatory Journalism Interest Group, AEJMC, 2016

Third-Place Student Paper Award – Minorities and Communication Division, AEJMC, 2015

Grants

University of Minnesota, Twin Cities

Kriss Research Grant, HSJMC, 2018 (\$1,000), 2017 (\$870), 2016 (\$500), 2015 (\$1,000)

Graduate Research Partnership Program, College of Liberal Arts, 2015 (\$4,000)

Korea University

Research Grant, Research Institute for Information & Culture, Seoul, South Korea, 2013 (\$500)

Scholarships

University of Minnesota, Twin Cities

Doctoral Dissertation Fellowship, Graduate School, 2018–2019 (\$25,000)

* This university-wide competitive fellowship provides \$25,000 to support full-time doctoral dissertation research during the 2018–2019 academic year.

Hubbard Graduate Fellowship, HSJMC, 2018 (\$7,500), 2017 (\$6,500),

HSJMC Fellowship, HSJMC, 2017 (\$2,500), 2016 (\$5,000), 2014 (\$9,770)

Arle and Billy Haeberle Scholarship, HSJMC, 2015 (\$5,000)

TEACHING EXPERIENCE

Instructor of Record

Yale Law School

Reading Group Seminar: Data Analytics for Law Students

Reading Group Seminar: Social Media Platform and Public Policy

University of Minnesota, Twin Cities

JOUR3751 New Media and Culture, Fall 2016

(Teaching Evaluation score: **4.92**/6.00, Enrollment: **96**)

JOUR3751 New Media and Culture, Summer 2016

(Teaching Evaluation score: **5.40**/6.00, Enrollment: **18**)

Invited Guest Lecturer

University of Minnesota, Twin Cities

JOUR3552 Internet and Global Society, Fall 2017 – **Participatory Culture & Journalism**

JOUR3552 Internet and Global Society, Fall 2017 – **Fake News & Information Disorder**

JOUR3751 New Media and Culture, Spring 2017 – **Fake News Sharing**

JOUR3201 Principles of Strategic Communication, Spring 2017 – **Social Network Analysis**

JOUR3745 Mass Media and Popular Culture, Spring 2017 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Fall 2016 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Spring 2016 – **Citizen Journalism**

JOUR4551 New Media and Culture, Spring 2016 – **Citizen Journalism**

Teaching Assistant

University of Minnesota, Twin Cities

JOUR1001 Introduction to Mass Communication, Fall 2014, Spring 2015, Fall 2015

JOUR1501 Digital Games, Sims, and Apps, Fall 2017, Spring 2018

JOUR3004 Information for Mass Communication, Spring 2015, Fall 2015, Spring 2017

JOUR3552 Internet and Global Society, Fall 2017

JOUR3745 Mass Media and Popular Culture, Spring 2016

JOUR3751(4551) New Media and Culture, Spring 2016, Spring 2017

RESEARCH EXPERIENCE

Research Assistant

Knight Foundation Fall 2019
 Dr. Kate Klonick
 Project: Literature reviews on the topic of platform governance and oversight and analysis of Internet governance models and academic reports

University of Minnesota, Twin Cities
 Dr. Hyejoon Rim Spring 2018 – Summer 2018
 Project: The analysis of CSR documents via *Diction*
 (a computer-assisted text-analysis program)

Korea University
 Dr. Young Min Fall 2012
 Project: The analysis of press coverage of the 18th South Korean Presidential Election 2012

Doctoral Researcher

University of Minnesota, Twin Cities 2018 – 2019
 Journalism Studies Research Group
 Social Media Analytics & Computational Communication Research Group

PROFESSIONAL EXPERIENCE

NewsPeppermint 2017 – 2019
 Online media translation service startup
 & Partner of the *New York Times* in 2016 and the *CoinDesk* in 2018
Translator/Writer
 Selected, translated, and summarized news articles in the U.S. to Korean.

Blue House 2011
 The executive office and official residence of the President of the Republic of Korea
Intern
 Observed and collected data on the public opinion in online and social media sphere regarding environmental policies, such as the Four Rivers Project.

PROFESSIONAL SKILLS

Programming Language: Python
 Social Network Analysis: UCINET, Pajek, R, NodeXL, ORA
 Statistical Packages: R, SPSS

SERVICE**Service to the Profession Community***Editorships/Journal Reviewer Experience:*

Editorial Review Board Member:

French Journal for Media Research 2018 –

Ad Hoc Journal Reviewer for:

Journalism Practice
 Mass Communication and Society
 New Media and Society
 Social Networks
 The Agenda Setting Journal

Conference Reviewer:

ICA 2016 – 2019

Journalism Studies Division
 Communication and Technology Division
 Computational Methods Interest Group

Social Media & Society Conference 2016 – 2018

AEJMC 2015

Mass Communication and Society Division
 Newspaper and Online News Division

Student Representative:

The Korean American Communication Association (KACA) membership committee
 2017 – 2019

The Korean American Communication Association (KACA) AEJMC committee
 2016 – 2017

Service to the University Community*University of Minnesota, Twin Cities*

Research Conference Co-Chair, HSJMC Graduate Student Organization (GSO), HSJMC,
 Spring 2017

Student Representative, Graduate Affairs Committee, HSJMC, Spring 2016