

CURRICULUM VITAE**Jisu Kim, Ph.D.**

Assistant Professor

School of Communication, Media, and Journalism

College of Liberal Arts

Wenzhou-Kean University

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Wenzhou Shi, Zhejiang Sheng
China 325060

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Areas of Specialization: Digital Journalism, Audience Engagement, Computational Research, Audience Analytics, Data Visualization, Social Network Analysis, Trust

EDUCATION

Ph.D. in Mass Communication, University of Minnesota, Twin Cities	2019
<i>Dissertation title:</i> Effects of Incorporating Citizen-Eyewitness Images into the News on Audience Trust in News Organizations and News Engagement	
* Awarded University of Minnesota Doctoral Dissertation Fellowship (\$25,000)	
M.A. in Journalism and Mass Communication, Korea University	2014
B.A. in Political Science, Korea University	2011

ACADEMIC POSITIONS

<i>Wenzhou-Kean University, School of Communication, Media, and Journalism</i>	
Assistant Professor	2021 – present
<i>Yale Law School</i>	
Affiliated Fellow, Information Society Project	2021 – present
Resident Fellow, Information Society Project	2019 – 2021
Affiliated Scholar, The Justice Collaboratory (Social Media Governance Initiative)	2019 – 2021
<i>University of Minnesota, Twin Cities</i>	
Instructor of Record, Hubbard School of Journalism and Mass Communication (HSJMC)	2016
Teaching Assistant, HSJMC	2014 – 2018
Research Assistant, HSJMC	2018

Student Fellow, Minnesota Journalism Center, HSJMC 2018 – 2019

Korea University
Research Assistant, School of Media and Communication 2012

PUBLICATIONS

Peer-Reviewed Journal Publication

Kim, J., Huh, J., Rath, B., Salecha, A., & Srivastava, J. (2021). Relationship between Citizen-Eyewitness Images and Audience Engagement with News. *Journalism Practice*. Advance online publication. (Impact Factor: 2.51)

Rim, H., **Kim, J.,** & Dong, C. A. (2019). A Cross-National Comparison of Transparency Signaling in CSR Reporting: The United States, South Korea, and China Cases. *Corporate Social Responsibility and Environmental Management*, 26(6), 1517-1529. (Impact Factor: 8.74)

Kim, J., Lewis, S. C., & Watson, B. R. (2018). The Imagined Audience for and Perceived Quality of News Comments: Exploring the Perceptions of Commenters on News Sites and on Facebook. *Social Media + Society*, 4(1), 1–12. (Impact Factor: 4.25)

Kim, J., Park, K., & Rim, H. (2018). Does the Engaged Public's Evaluation of Networking Practices Matter? The Effects of Polarized Attitudes and the Reputation of Networking on Individuals' WOM Behaviors. *International Journal of Nonprofit and Voluntary Sector Marketing*, 23(4), 1–8. (Impact Factor: 1.26)

Kim, J. (2018). One Name Can Change Many Things: Influences of Mentioning Political Candidates on Network Agenda-Setting Effects in the 2016 U.S. Election. *The Agenda Setting Journal*, 2(1), 41–63.

Kim, J., & Park, S. -Y. (2017). The Effects of Generational Identification Accessibility and Normative Fit on Hostile Media Perceptions. *International Journal of Communication*, 11, 2115–2135. (Impact Factor: 1.19)

Book Chapter

Kim, J., & Min, Y. (2016). An Issue Attention Cycle Analysis of the Network Agenda Setting Model: A Case Study of the Nuclear Issue in South Korea. In L. Guo & M. McCombs (Eds.), *The Power of Information Networks: New Directions for Agenda Setting* (pp. 132–143). New York: Routledge.

White Paper

Kim, J., & Kim, S. (2020). News organizations as fact-checkers: Any potential issue? *Knight Foundation*, URL: <https://knightfoundation.org/news-and-information-disorder-in-the-2020-presidential-election/>

Kim, J. (2018). The Trends in Journalism Law and Regulation in the U.S. *Korean Press Arbitration Commission* (Written in Korean), URL: http://www.pac.or.kr/_common/new_download_file.asp?menu=magazine&idx=954&field=pdf_nm

CONFERENCE PRESENTATIONS

Refereed

Kim, S., & **Kim, J.** (2021). Propagation of QAnon Conspiracy Theory on Facebook. – presented to the 4th annual Politics and Computational Social Science (PaCSS).

Kim, J., & Huh, J. (2020). Audience Engagement with Individual News Organizations and Their News Content, and Influencing Factors. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), converted from San Francisco to virtual due to COVID-19.

**** Winner of the 2020 AEJMC News Audience Research Paper Award**

Kim, J. (2020). How News Organizations Engage Audiences on Facebook and Instagram. – presented at Michigan Symposium on Media and Politics, Online and Engaged: Political News in a Digital Media Environment, Ann Arbor, MI.

Rim, H., **Kim, J., & Dong, C.** (2018). A Cross-National Comparison of Transparency Signaling in CSR Reporting. – presented to the Public Relations Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Kim, J., Lewis, S. C., & Watson, B. R. (2017). The Imagined Audience for and Perceived Quality of News Comments. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Jang, S. M. (2017). Differences in the Network Agendas of #Immigration in the 2016 Election. – presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

Kim, J., & Park, K. (2017). Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking with Stakeholders. –

presented to the Public Relations Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Watson, B. R., Myers, M., **Kim, J.**, & Lewis, S. C. (2017). Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation? – presented to the Political Communication Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Kim, J., Park, K., & Rim, H. (2017). Does Engaged Publics' Evaluation of Networking Practice Matter?: The Effects of Polarized Attitudes and Reputation of Networking on Publics' WOM Behaviors. – presented at the annual conference of the International Public Relations Research Conference (IPRRC), Orlando, FL.

Kim, J. (2016). To Whom Are They Speaking? The Imagined Audience of Online News Comments. – presented to the Participatory Journalism Interest Group of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.

**** Received First Place Student Paper Award**

Kim, J., & Zhang, Y. (2015). The Influence of Individuals' Racial Identification with Media Characters in Crime Dramas on Moral Judgment: The Moderating Role of Emotional Reactions. – presented to the Minorities and Communication Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

****Received Third Place Student Paper Award**

Kim, J., & Min, Y. (2015). An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue. – presented to the Communication Theory and Methodology Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

Kim, J., & Park, S. –Y. (2014). Generation Identity, Fit to Prototype, and Hostile Media Perception: Examination of Young South Koreans. – presented to the Korean American Communication Association (KACA), Montreal.

Kim, J. (2012). Image Ownership of Political Party and Affective Priming According to Tone of Media Reports: Focusing on the Analysis of Performance and Morality of Party. – presented at the annual graduate school students conference of Korean Society for Journalism & Communication Studies, Seoul.

Panels

Kim, J., & Kim, S. (2020). News Organizations as Fact-Checkers: Any Potential Issue? – presented at the Information Society Project 2020 Workshop: News and Information Disorder in the 2020 US Presidential Election. Yale Law School, converted from New Haven to virtual due to COVID-19.

INVITED TALKS

Kim, S. & **Kim, J.** Infiltration of QAnon Conspiracy Theory on Facebook. – presented at the Center on Philanthropy and Civil Society (PACS) Workshop, Stanford University, May 2021.

Kim, S., **Kim, J.**, & Kim, K. Facebook for Social Research. – presented at Digital Media, Networks, and Political Communication Group (DiMeNet), University of Pennsylvania, April 2021.

Kim J. Trust in Social Media Algorithms. – presented at Palantir (Big Data Analytics Company), September 2019, New York, NY.

AWARDS, GRANTS, AND SCHOLARSHIPS

Awards

Note: * denotes the award has been mentioned in a previous section

News Audience Research Paper Award, AEJMC, 2020

Top Student Paper Award – Participatory Journalism Interest Group, AEJMC, 2016

Third-Place Student Paper Award – Minorities and Communication Division, AEJMC, 2015

Grants

University of Minnesota, Twin Cities

Kriss Research Grant, HSJMC, 2018 (\$1,000), 2017 (\$870), 2016 (\$500), 2015 (\$1,000)

Graduate Research Partnership Program, College of Liberal Arts, 2015 (\$4,000)

Korea University

Research Grant, Research Institute for Information & Culture, Seoul, South Korea, 2013 (\$500)

Scholarships

University of Minnesota, Twin Cities

Doctoral Dissertation Fellowship, Graduate School, 2018–2019 (\$25,000)

* This university-wide competitive fellowship provides \$25,000 to support full-time doctoral dissertation research during the 2018–2019 academic year.

Hubbard Graduate Fellowship, HSJMC, 2018 (\$7,500), 2017 (\$6,500),

HSJMC Fellowship, HSJMC, 2017 (\$2,500), 2016 (\$5,000), 2014 (\$9,770)

Arle and Billy Haeberle Scholarship, HSJMC, 2015 (\$5,000)

TEACHING EXPERIENCE

Instructor of Record

Wenzhou-Kean University

COMM1402 Communication as Critical Citizenship, Fall 2021

COMM3590 Business and Professional Communication, Fall 2021

ID2415 Small Group Communication, Fall 2021

Yale Law School

Reading Group Seminar: Data Analytics for Law Students, Spring 2020

Reading Group Seminar: Social Media Platform and Public Policy, Spring 2020

University of Minnesota, Twin Cities

JOUR3751 New Media and Culture, Fall 2016

JOUR3751 New Media and Culture, Summer 2016

Invited Guest Lecturer

University of Minnesota, Twin Cities

JOUR3552 Internet and Global Society, Fall 2017 – **Participatory Culture & Journalism**

JOUR3552 Internet and Global Society, Fall 2017 – **Fake News & Information Disorder**

JOUR3751 New Media and Culture, Spring 2017 – **Fake News Sharing**

JOUR3201 Principles of Strategic Communication, Spring 2017 – **Social Network Analysis**

JOUR3745 Mass Media and Popular Culture, Spring 2017 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Fall 2016 – **The Future of Journalism**

JOUR3745 Mass Media and Popular Culture, Spring 2016 – **Citizen Journalism**

JOUR4551 New Media and Culture, Spring 2016 – **Citizen Journalism**

PROFESSIONAL EXPERIENCE

NewsPeppermint

2017 – 2019

Online media translation service startup

& Partner of the *New York Times* in 2016 and the *CoinDesk* in 2018

Translator/Writer

Selected, translated, and summarized news articles in the U.S. to Korean.

Blue House

2011

The executive office and official residence of the President of the Republic of Korea

Intern

Observed and collected data on the public opinion in online and social media sphere regarding environmental policies, such as the Four Rivers Project.

PROFESSIONAL SKILLS

Programming Language: Python
 Social Network Analysis: UCINET, Pajek, R, NodeXL, ORA
 Statistical Packages: R, SPSS

ADVISING AND MENTORING

Mentoring

Agustina Ordoñez, Fox Fellow at the MacMillan Center, Yale University 2021 – 2022

SERVICE

Service to the Discipline/Profession/Interdisciplinary Area(s)

Ad Hoc Journal Reviewer for:

Digital Journalism
 Journalism Practice
 Mass Communication and Society
 New Media and Society
 Social Media + Society
 Social Networks
 The Agenda Setting Journal

Conference Reviewer:

ICA 2016 – 2019

Journalism Studies Division
 Communication and Technology Division
 Computational Methods Interest Group

Social Media & Society Conference 2016 – 2018

Hawaii International Conference on System Sciences 2020, 2021

AEJMC 2015, 2021

Communication Technology Division
 Mass Communication and Society Division
 Media Management, Economics, and Entrepreneurship Division
 Newspaper and Online News Division

Organization of Conferences, Workshops, Panels, Symposia:

Organizer, Information Society Project 2020 Workshop:
 News and Information Disorder in the 2020 US Presidential Election
 Yale Law School. 2020

Student Representative:

The Korean American Communication Association (KACA) membership committee
2017 – 2019

The Korean American Communication Association (KACA) AEJMC committee
2016 – 2017

Service to the University/College/Department

University of Minnesota, Twin Cities

Research Conference Co-Chair, HSJMC Graduate Student Organization (GSO), HSJMC,
Spring 2017

Student Representative, Graduate Affairs Committee, HSJMC, Spring 2016