

**CURRICULUM VITAE****Jisu Kim, Ph.D.**

Assistant Professor

Business, Communication and Design (BCD) Cluster  
Singapore Institute of TechnologySIT@TP Building, Blk 29B, #05-01  
Tampines Avenue 1, Singapore 528694Email: [jisu.kim@singaporetech.edu.sg](mailto:jisu.kim@singaporetech.edu.sg)  
Website: <https://jisukim.org>**Areas of Specialization:** Social Media, Audience Engagement, Algorithms, Computational Research, Audience Analytics, Digital Journalism, Data Visualization, Social Network Analysis**EDUCATION**

Ph.D. in Mass Communication, University of Minnesota, Twin Cities	2019
<i>Dissertation title:</i> Effects of Incorporating Citizen-Eyewitness Images into the News on Audience Trust in News Organizations and News Engagement	
* Awarded University of Minnesota Doctoral Dissertation Fellowship (\$25,000)	
M.A. in Journalism and Mass Communication, Korea University	2014
B.A. in Political Science, Korea University	2011

**ACADEMIC POSITIONS**

<i>Singapore Institute of Technology, Business, Communication and Design Cluster</i>	
Assistant Professor	2022 – present
<i>Wenzhou-Kean University, School of Communication, Media, and Journalism</i>	
Assistant Professor	2021 – 2022
<i>Yale Law School</i>	
Affiliated Scholar, The Justice Collaboratory	2019 – present
Affiliated Fellow, Information Society Project	2021 – present
Resident Fellow, Information Society Project	2019 – 2021
<i>University of Minnesota, Twin Cities</i>	
Instructor of Record, Hubbard School of Journalism and Mass Communication (HSJMC)	2016
Student Fellow, Minnesota Journalism Center, HSJMC	2018 – 2019

## PUBLICATIONS

### Peer-Reviewed Journal Publication

Katsaros, M., **Kim, J.**, & Tyler, T. (2023). Online Content Moderation: Does Justice Need a Human Face? *International Journal of Human-Computer Interaction*. Advance online publication.

**Kim, J.**, McDonlad, C., Meosky, P., Katsaros, M., & Tyler, T. (2022). Promoting Online Civility Through Platform Architecture. *Journal of Online Trust and Safety*, 1(4), 1–23.

**\*\* Collaboration with Nextdoor Holdings, Inc.**

Katsaros, M., Tyler, T., **Kim, J.**, & Meares, T. (2022). Procedural Justice and Self Governance on Twitter: Unpacking the Experience of Rule Breaking on Twitter. *Journal of Online Trust and Safety*, 1(3), 1–26.

**\*\* Collaboration with Twiter.Inc.**

**Kim, J.**, Huh, J., Rath, B., Salecha, A., & Srivastava, J. (2021). Relationship between Citizen-Eyewitness Images and Audience Engagement with News. *Journalism Practice*, 16(8), 1774–1794.

Rim, H., **Kim, J.**, & Dong, C. A. (2019). A Cross-National Comparison of Transparency Signaling in CSR Reporting: The United States, South Korea, and China Cases. *Corporate Social Responsibility and Environmental Management*, 26(6), 1517–1529.

**Kim, J.**, Lewis, S. C., & Watson, B. R. (2018). The Imagined Audience for and Perceived Quality of News Comments: Exploring the Perceptions of Commenters on News Sites and on Facebook. *Social Media + Society*, 4(1), 1–12.

**Kim, J.**, Park, K., & Rim, H. (2018). Does the Engaged Public's Evaluation of Networking Practices Matter? The Effects of Polarized Attitudes and the Reputation of Networking on Individuals' WOM Behaviors. *International Journal of Nonprofit and Voluntary Sector Marketing*, 23(4), 1–8.

**Kim, J.** (2018). One Name Can Change Many Things: Influences of Mentioning Political Candidates on Network Agenda-Setting Effects in the 2016 U.S. Election. *The Agenda Setting Journal*, 2(1), 41–63.

**Kim, J.**, & Park, S. -Y. (2017). The Effects of Generational Identification Accessibility and Normative Fit on Hostile Media Perceptions. *International Journal of Communication*, 11, 2115–2135.

## Peer-Reviewed Conference Proceedings<sup>1</sup>

Kim, S., & **Kim, J.** (2023). The Propagation of the QAnon Conspiracy Theory on Facebook. In *Proceedings of the ACM on Human-Computer Interaction (CSCW'2023)*, 7(150), 1–24. [average acceptance rate: 25.5%]

## Book Chapter

**Kim, J.**, & Min, Y. (2016). An Issue Attention Cycle Analysis of the Network Agenda Setting Model: A Case Study of the Nuclear Issue in South Korea. In L. Guo & M. McCombs (Eds.), *The Power of Information Networks: New Directions for Agenda Setting* (pp. 132–143). New York: Routledge.

## White Paper

**Kim, J.**, & Kim, S. (2020). News organizations as fact-checkers: Any potential issue? *Knight Foundation*, URL: <https://knightfoundation.org/news-and-information-disorder-in-the-2020-presidential-election/>

**Kim, J.** (2018). The Trends in Journalism Law and Regulation in the U.S. *Korean Press Arbitration Commission* (Written in Korean), URL: [http://www.pac.or.kr/\\_common/new\\_download\\_file.asp?menu=magazine&idx=954&field=pdf\\_nm](http://www.pac.or.kr/_common/new_download_file.asp?menu=magazine&idx=954&field=pdf_nm)

## CONFERENCE PRESENTATIONS

### Refereed

Li, H., Xie, Z., & **Kim, J.** (2023). Can Social Media be a Place for Feminism?: Effects of Aggressive Comments on User Engagement in Collective Action for Gender Equality in China. Paper presented to the Gender and Communication Section of the annual conference of the International Association for Media and Communication Research (IAMCR), online.

**Kim, J.**, & Lu, X. (2023). Can Social Media Algorithms be Online Content Creators' Business Partners?: Focusing on the Affordance of Social Media. Paper presented to the Communication & Technology Division of the annual conference of the International Communication Association (ICA), Toronto, Canada.

**Kim, J.**, McDonlad, C., Meosky, P., Katsaros, M., & Tyler, T. (2022). Promoting Online Civility Through Platform Architecture: A Field Experiment on Nextdoor. Paper presented to the Communication & Technology Division of the annual conference of the International Communication Association (ICA), Paris, France.

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<sup>1</sup> Leading conferences in computer science (e.g., CHI, ICWSM, CSCW, and WWW) are highly selective and undergo rigorous peer-review involving 3-4 expert referees. These conferences often exceed journals in their selectivity, visibility, and impact. Wherever available, the acceptance rate is provided following each citation.

Kim, S., & **Kim, J.** (2022). The Evolution and Ecology of Disinformation: Exploring the QAnon Conspiracy Theory Narrative on Facebook. Paper presented to the Information System Division of the annual conference of the International Communication Association (ICA), Paris, France.

Kim, S., & **Kim, J.** (2021). Propagation of QAnon Conspiracy Theory on Facebook. Paper presented to the 4th annual Politics and Computational Social Science (PaCSS).

**Kim, J.**, & Huh, J. (2020). Audience Engagement with Individual News Organizations and Their News Content, and Influencing Factors. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), converted from San Francisco to virtual due to COVID-19.

**\*\* Winner of the 2020 AEJMC News Audience Research Paper Award**

**Kim, J.** (2020). How News Organizations Engage Audiences on Facebook and Instagram. Paper presented at Michigan Symposium on Media and Politics, Online and Engaged: Political News in a Digital Media Environment, Ann Arbor, MI.

Rim, H., **Kim, J.**, & Dong, C. (2018). A Cross-National Comparison of Transparency Signaling in CSR Reporting. Paper presented to the Public Relations Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

**Kim, J.**, Lewis, S. C., & Watson, B. R. (2017). The Imagined Audience for and Perceived Quality of News Comments. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

**Kim, J.**, & Jang, S. M. (2017). Differences in the Network Agendas of #Immigration in the 2016 Election. Paper presented to the Newspaper and Online News Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

**Kim, J.**, & Park, K. (2017). Radical Activist Group and Publics' Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking with Stakeholders. Paper presented to the Public Relations Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

Watson, B. R., Myers, M., **Kim, J.**, & Lewis, S. C. (2017). Sounding Off on News Commenting: What Value Does It Have for Civic and Political Participation? Paper presented to the Political Communication Division of the annual conference of the International Communication Association (ICA), San Diego, CA.

**Kim, J.**, Park, K., & Rim, H. (2017). Does Engaged Publics' Evaluation of Networking Practice Matter?: The Effects of Polarized Attitudes and Reputation of Networking on

Publics' WOM Behaviors. Paper presented at the annual conference of the International Public Relations Research Conference (IPRRC), Orlando, FL.

**Kim, J.** (2016). To Whom Are They Speaking? The Imagined Audience of Online News Comments. Paper presented to the Participatory Journalism Interest Group of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.

**\*\* Received First Place Student Paper Award**

**Kim, J., & Zhang, Y.** (2015). The Influence of Individuals' Racial Identification with Media Characters in Crime Dramas on Moral Judgment: The Moderating Role of Emotional Reactions. Paper presented to the Minorities and Communication Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

**\*\*Received Third Place Student Paper Award**

**Kim, J., & Min, Y.** (2015). An Attention-Cycle Analysis of the Media and Twitter Agendas of Attributes of the Nuclear Issue. Paper presented to the Communication Theory and Methodology Division of the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

**Kim, J., & Park, S. –Y.** (2014). Generation Identity, Fit to Prototype, and Hostile Media Perception: Examination of Young South Koreans. Paper presented to the Korean American Communication Association (KACA), Montreal.

**Kim, J.** (2012). Image Ownership of Political Party and Affective Priming According to Tone of Media Reports: Focusing on the Analysis of Performance and Morality of Party. Paper presented at the annual graduate school students conference of Korean Society for Journalism & Communication Studies, Seoul.

## **Panels**

**Kim, J., & Kim, S.** (2020). News Organizations as Fact-Checkers: Any Potential Issue? – presented at the Information Society Project 2020 Workshop: News and Information Disorder in the 2020 US Presidential Election. Yale Law School, converted from New Haven to virtual due to COVID-19.

## **INVITED TALKS**

Kim, S. & **Kim, J.** Infiltration of QAnon Conspiracy Theory on Facebook. – presented at the Center on Philanthropy and Civil Society (PACS) Workshop, Stanford University, May 2021.

Kim, S., **Kim, J.**, & Kim, K. Facebook for Social Research. – presented at Digital Media, Networks, and Political Communication Group (DiMeNet), University of Pennsylvania, April 2021.

**Kim J.** Trust in Social Media Algorithms. – presented at Palantir (Big Data Analytics Company), September 2019, New York, NY.

## AWARDS, GRANTS, AND SCHOLARSHIPS

### Awards

News Audience Research Paper Award, AEJMC, 2020

Top Student Paper Award – Participatory Journalism Interest Group, AEJMC, 2016

Third-Place Student Paper Award – Minorities and Communication Division, AEJMC, 2015

### Grants

*University of Minnesota, Twin Cities*

Kriss Research Grant, HSJMC, 2018 (\$1,000), 2017 (\$870), 2016 (\$500), 2015 (\$1,000)

Graduate Research Partnership Program, College of Liberal Arts, 2015 (\$4,000)

*Korea University*

Research Grant, Research Institute for Information & Culture, Seoul, South Korea, 2013 (\$500)

### Scholarships

*University of Minnesota, Twin Cities*

Doctoral Dissertation Fellowship, Graduate School, 2018–2019 (\$25,000)<sup>2</sup>

Hubbard Graduate Fellowship, HSJMC, 2018 (\$7,500), 2017 (\$6,500),

HSJMC Fellowship, HSJMC, 2017 (\$2,500), 2016 (\$5,000), 2014 (\$9,770)

Arle and Billy Haeberle Scholarship, HSJMC, 2015 (\$5,000)

## TEACHING EXPERIENCE

### Instructor of Record

*Singapore Institute of Technology*

DCM1012 Research Methods for Media Content (co-teaching), Trimester 3 2023

DCM3102 Multidisciplinary Group Project (Strategic Communication), Trimester 3 2023

DCM2020 Strategic and Public Communications, Trimester 1 2022

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<sup>2</sup> This university-wide competitive fellowship provides \$25,000 to support full-time doctoral dissertation research during the 2018–2019 academic year.

*Wenzhou-Kean University*

COMM3533 Social Media, Winter 2022, Spring 2022

COMM1402 Communication as Critical Citizenship, Fall 2021

COMM3590 Business and Professional Communication, Fall 2021, Spring 2022

ID2415 Small Group Communication, Fall 2021

*Yale Law School*

Reading Group Seminar: Data Analytics for Law Students, Spring 2020

Reading Group Seminar: Social Media Platform and Public Policy, Spring 2020

*University of Minnesota, Twin Cities*

JOUR3751 New Media and Culture, Fall 2016

JOUR3751 New Media and Culture, Summer 2016

**PROFESSIONAL EXPERIENCE****NewsPeppermint**

2017 – 2019

Online media translation service startup

& Partner of the *New York Times* in 2016 and the *CoinDesk* in 2018*Translator/Writer*

Selected, translated, and summarized news articles in the U.S. to Korean.

**Blue House**

2011

The executive office and official residence of the President of the Republic of Korea

*Intern*

Observed and collected data on the public opinion in online and social media sphere regarding environmental policies, such as the Four Rivers Project.

**PROFESSIONAL SKILLS**

Programming Language: Python

Social Network Analysis: UCINET, Pajek, R, NodeXL, ORA

Statistical Packages: R, SPSS

**ADVISING AND MENTORING****Mentoring**

Agustina Ordoñez, Fox Fellow at the MacMillan Center, Yale University

2021 – 2022

**SERVICE****Service to the Discipline/Profession/Interdisciplinary Area(s)***Ad Hoc Journal Reviewer for:*

Digital Journalism  
 Journalism Practice  
 Mass Communication and Society  
 New Media and Society  
 Social Media + Society  
 Social Networks  
 The Agenda Setting Journal

*Conference Reviewer:*

ICA 2016 – 2019, 2021

Journalism Studies Division  
 Communication and Technology Division  
 Computational Methods Interest Group

Social Media & Society Conference 2016 – 2018  
 Hawaii International Conference on System Sciences 2020, 2021  
 AEJMC 2015, 2021

Communication Technology Division  
 Mass Communication and Society Division  
 Media Management, Economics, and Entrepreneurship Division  
 Newspaper and Online News Division

*Organization of Conferences, Workshops, Panels, Symposia:*

*Organizer*, Information Society Project 2020 Workshop:  
 News and Information Disorder in the 2020 US Presidential Election  
 Yale Law School. 2020

*Student Representative:*

The Korean American Communication Association (KACA) membership committee  
 2017 – 2019  
 The Korean American Communication Association (KACA) AEJMC committee  
 2016 – 2017

**Service to the University/College/Department**

*Singapore Institute of Technology*  
 Member, Library Committee 2022 – 2024  
 Member, BCD Programmes Outreach Work Group 2022 – 2024

*University of Minnesota, Twin Cities*

Research Conference Co-Chair, HSJMC Graduate Student Organization (GSO), HSJMC,  
 Spring 2017  
 Student Representative, Graduate Affairs Committee, HSJMC, Spring 2016